



10TH June 2005

PRESS RELEASE

DIPLOMA IN PERSONAL & EXECUTIVE COACHING FOR WOMEN IN BUSINESS

Craigavon & Armagh Rural Development (CARD) and Rural Down Partnership (RDP) administer the LEADER+ programme within the council areas of Craigavon, Armagh, Ards, Banbridge & Down. The LEADER+ programme is a European Union Community Initiative focused on rural development and within Northern Ireland it has a particular emphasis on assisting local, rural micro-businesses.

CARD & RDP are offering an opportunity for women in rural business based in the above areas to apply for an accredited Diploma in Personal and Executive Coaching for Women in Business. This Diploma will be run by the consultancy company Executive Coaching and is accredited by The European Coaching Institute. It will commence in September 2005 with graduation taking place in December 2005. Closing date for applications for the Programme is the 1st July 2005. Interviews will take place on the 2nd August.

The objective of this unique programme is to provide innovative 'business coaching' training for women in existing businesses. By the end of the programme it is hoped to have in place a self-sustaining pool of expertise in each local area that can feed into a network which will continue to develop linkages and act as a model for other groups elsewhere.

In order to be eligible to participate in this Programme, women must be involved in a rural business (retail, distribution and professional business is not normally eligible). They must have ten or less employees and live in the CARD/RDP area.

If you are interested in being considered for this programme please contact Ms Paula King, Executive Coaching on 00353 87 2234518/00353 1 284 5360 or email info@executivecoach.ie for an application form.

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