



Women Coaching Their Way to a Successful Future.

What do a group of women from Craigavon, Armagh, Banbridge and Down working in industries as diverse as: Nursing; Management Consultancy; retail; and a women who works to improve people's relationship with their horses all have in common?

This group of 14 business women from rural area's have been taking advantage of a unique European Union Community Initiative which focuses on training existing business women in business coaching. The course commenced in September and this week a ceremony will be held to award them all with their Accredited Diploma in Personal and Executive Coaching.

One of the graduates explained what she had taken from the course, "I feel so privileged to have been accepted on the course and have met so many wonderful people. The thing we all learned about the most was ourselves, clarifying our pathways and becoming future focussed. Coaching for me is about creating a confidential, supportive collaboration between two people with the coach acting as a catalyst for future change and supporting the client through making decisions and taking action".

Paula King of Executive Coaching who ran the course told us how Craigavon and Armagh Rural Development and Rural Down Partnership administered this highly successful programme for the women. She commented that she was "proud of all the 14 graduates, some of whom had overcome major adversities to get where they are today." Paula also acknowledged the support that the European Coaching Institute had given to the course stating that having the professional guidance of such an ethical body has given real value to the process.

The ceremony will be held at Edenmore Golf and Country Club, Magheralin, Co Down on Thursday 15th December, commencing at 11am.

Andrea Waterhouse
Intl. Head of PR
pr@the-eci.org
www.europeancoachinginstitute.org

END

Case studies and further information can be obtained from Andrea Waterhouse Tel:+44 (0)7989 980210

NOTES TO EDITORS

- * The ECI was founded in 1999 with the aim of enabling people choosing a coach to have a quality standard
- * The ECI has over 900 members worldwide
- * In addition to providing quality standards, accreditations for coaches and coach training organisations, the ECI also has a structured complaints procedure
- * The ECI is in talks with European governments about achieving statutory regulation for life coaching on a pan-European basis.