Goals

Case Study 1:
Two people, one in Sacramento and Laura from the Orange Area (in Southern California) are both in the Mortgage Lending business. Sacramento, the other is in the Orange County area.

Sacramento is a very well-known and respected lender in the Sacramento area. He has been in the business for many years and has a very large mortgage pool based with long-term relationships. Sacramento is very well-known in the community and has a very large mortgage pool based with long-term relationships. Laura is a very well-known and respected lender in the Orange County area. She has been in the business for many years and has a very large mortgage pool based with long-term relationships. Laura is very well-known in the community and has a very large mortgage pool based with long-term relationships.

Question: Who is more successful?

Case Study 2:
Two people, one in Sacramento and Laura from the Orange Area (in Southern California) are both in the Mortgage Lending business. Sacramento, the other is in the Orange County area.

Sacramento is a very well-known and respected lender in the Sacramento area. He has been in the business for many years and has a very large mortgage pool based with long-term relationships. Sacramento is very well-known in the community and has a very large mortgage pool based with long-term relationships. Laura is a very well-known and respected lender in the Orange County area. She has been in the business for many years and has a very large mortgage pool based with long-term relationships. Laura is very well-known in the community and has a very large mortgage pool based with long-term relationships.

Question: Who is more successful?

Case Study 3:
Two people, one in Sacramento and Laura from the Orange Area (in Southern California) are both in the Mortgage Lending business. Sacramento, the other is in the Orange County area.

Sacramento is a very well-known and respected lender in the Sacramento area. He has been in the business for many years and has a very large mortgage pool based with long-term relationships. Sacramento is very well-known in the community and has a very large mortgage pool based with long-term relationships. Laura is a very well-known and respected lender in the Orange County area. She has been in the business for many years and has a very large mortgage pool based with long-term relationships. Laura is very well-known in the community and has a very large mortgage pool based with long-term relationships.

Question: Who is more successful?

Hello and Welcome

Well, that's odd - the above case studies are identical except for the name of the person and the location. Yet, the answer is different in each case. It's being today's a lonely voice, so we'd like to know what you think. Sacramento is successful in case 1, Laura is successful in case 2, and both are successful in case 3. Why? Because success is not a function of what you do, it is a function of what you do with what you have. Success is not a function of what you do, it is a function of what you do with what you have. Success is not a function of what you do, it is a function of what you do with what you have.