

An Coppens Awarded Top European Coaching Accolade

Cork based business coach first in Ireland to receive European Coaching Institute award

Cork, March 15th 2007: The European Coaching Institute officially announced today the winner of the 2006 ECI Coaching Achievement Award. An Coppens, owner of Cork based B/right Business Coaching, one of Ireland's leading providers of business coaching, was awarded the prestigious international award for her commitment to client coaching and vision for developing coaching practice.

The Coaching Achievement Award is an international recognition for coaches. Clients submit an application nominating their coach to be considered for this prestigious award. Commenting on the Coaching Achievement Awards Barbara J. Dalpra, Deputy CEO European Coaching Institute (ECI), stated "The Coaching Achievements Awards are internationally recognised for coaches whose clients can demonstrate lasting success and achievement through the benefits of coaching. Although the Coaching Achievements Awards are run by the ECI, these awards are open to all coaches, whether members or not of the ECI. The Coaching Achievement Awards are a means of recognising and rewarding coaching excellence".

Congratulating An Coppens on this great achievement Dalpra commented: "We are delighted that An Coppens has won this award. It is the first time a nominee from Ireland has won. An has shown great dedication to advancing coaching in Ireland and, certainly, this is very evident through her work with clients. She was a natural candidate for this award".

The criteria for the award are very comprehensive. Clients of An Coppens had to submit a very detailed outline as to why An should receive the award. It required evidence of the lasting success and achievement through the benefits of coaching. In addition it is important to acknowledge the international scope of this award – An was up against a number of top international coaches.

Speaking on receiving the ECI Coaching Achievement Award An Coppens said "I was surprised to receive the award, because of the lengthy application procedure, I didn't think my clients would actually go through the whole process. I am delighted to win the award. It reinforces the work I am conducting with my clients and, importantly, highlights the successes to date that my clients have achieved themselves".

###

Notes to Editor:

About An Coppens and B/right Business Coaching

Established in 2001 B/Right Business Coaching is one of Cork's leading providers of business coaching. The key areas that the company focuses on are one-to-one business coaching and workshops on issues such as work/life balance, goal-setting, starting, managing and growing a business. For the last 6 years B/Right Business Coaching continues to grow from strength to strength, An has built up a good track record for results with clients in Cork. An appears as guest expert on RTE's 'How long will you live' and recently launched a DVD series to help business owners help themselves. An holds an MBA in change management from the Open University Business School and a degree in International Marketing and Languages from Dublin City University, she achieved both qualifications whilst working full-time alongside her studies. For more information visit www.brightcoaching.com

Photo Caption: An Coppens awarded European Coaching Achievement Award

To schedule an interview, please contact:

An Coppens - +353 86 1542305