



Press Release

March 11th, 2009 - IMMEDIATE RELEASE

ECI launches a new series of Webinars

The European Coaching Institute is delighted to announce the launch of their exciting new international Teleclass/Webinar series. The next events will be held on 28th April and 23rd June 2009.

The European Coaching Institute, one of Europe's leading accreditation organizations for coaches and coach-training providers, has launched a new series of free webinars for its members. Announcing the launch of the new series in a press release, Mr. Gerard O'Donovan, the current CEO of the ECI, said that the series will be on various related subjects focusing on self improvement. The webinars will be presented by well established coaches who are accredited by ECI.

Following on from the outstanding success of the first webinar on 24th February 2009, the second one is scheduled for 28th April, 2009 and will be on the subject of Super Selling Skills for Business and Life coaches. The presenter for this event will be Debra Somani. Mr. O'Donovan mentioned that the Super Selling Skills session will include determining the selling skills of an individual and learning on how to keep the sales funnel full, even in difficult times. He mentioned in the release that professionals who attend this seminar stand to learn a great deal on this subject, enabling them to approach their profession from a different perspective. Successful coaching businesses can be built by incorporating the skills covered in the sessions.

Mr. O'Donovan said that individuals who are interested in the life coaching profession should not miss out on this great opportunity. To open this series to a wider audience, people who are not enrolled as members of ECI can also attend the sessions by paying a small fee.

The third web seminar scheduled for the 23rd of June 2009 will be on the subject of Self-Esteem Strategies. It will enable participants achieve a new level of self confidence, to assist in the growth of their business. The event will be presented by Noel Posus. The web event will focus on helping professionals improve their performance. Mr. O'Donovan said that the session had been carefully designed to give macro and micro level understandings of improving self performance and helping to improve one's professional career.

Mr. O'Donovan went on to add in the press release that life coaching strategies are not constant. While the fundamentals remain the same, many new techniques are adopted by life coaching institutes, like the ECI, ensuring training methods are kept up-to-date. The coaching profession, like any other business, has taken a hit during the global recession but there are many opportunities for life coaching institutes like ECI in the current scenario and beyond. The webinars will focus on all these issues and more. As an internationally focused organization the ECI will continue to run a series of webinars on different subjects related to life coaching relevant in different parts of the globe.

Mr. O'Donovan said that ECI is committed to building, maintaining, raising awareness, and working to promote best practice, while providing value added benefits to its members. The web events are a step in this direction. He expressed hope that individuals who attend these sessions will stand to benefit immensely. Many people who attended the first webinar in



February have again enrolled for the next one. This goes to prove the value that these events have brought to the participants.

Participants can enrol online for the events through the ECI website. The sessions will be interactive and people can ask questions online to the presenter. The final joining instructions will be sent to the participants 24 hours before the event. In a closing note, Mr. O'Donovan thanked everyone for making the first seminar a great success and anticipated that the second event will see even more participation.

About ECI

The ECI formed in 1999 was formed in 1999 as a not-for-profit organization to be a force for good in coaching. It was formed by a group of professional coaches and continues to be run by them. The ECI is an internationally focused organization, building, maintaining, raising awareness and working to promote best practice while providing value added benefits to its members.

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