



Press Release

September 2009 - IMMEDIATE RELEASE

The European Coaching Institute launches coaching blog

The ECI, one of Europe's leading accreditation organisations for coaches and coach-training providers, has announced the launch of its specialist coaching Blog. Mr. Gerard O'Donovan, the current CEO commented that the Blog was just another resource provided by the ECI for the coaching profession.

The Institute is internationally focused on raising awareness of the coaching profession, working to build and promote best practice, and develop worldwide coaching standards to the highest level. The blog expands the range of communication resources already provided such as its newsletter, international webinars and an extensive library of articles.

The ECI volunteer team possesses a huge understanding of the issues coaches face and the blog will provide an information resource for added support as they build their business. An extensive range of subjects are covered and senior officials of the ECI contributing regularly. Topics listed include advance coaching tips, case studies, coaching around the world and the latest coaching news, all with the aim of providing information for high quality continuous professional development. Extensive details of coach training courses and workshops can also be accessed through the blog.

This facility enhances international communication of coaching with its many facets, an extremely important factor to coaches around the world as the ECI has members in over 74 countries. It also reflects an empowering community of skilled coaches constantly building their skills and knowledge thus compounding the benefits of coaching.

Coaches are able to set up an RSS feed from the blog so that every new item can be sent directly to their email inbox ensuring they are kept instantly up-to-date with developments within the Institute and the coaching profession as a whole.

Members who wish to contribute to the blog should contact PaTrisha-Anne Todd Patrishanne@the-eci.org at the Institute for further details.



Notes to Editors

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