

International Coaching for Excellence Awards.

The European Coaching Institute has announced the first award scheme created to reward and recognise Companies who have implemented a coaching culture.

The awards are open to all Companies across Europe who have made a difference in their employee's working environment, 'People Relations' or have actively improved people's lives.

The ECI have been developing this programme with some of Europe's largest 'players' and now seeks four more Companies to pilot the scheme.

Gerard O' Donovan, CEO of the European Coaching Institute says "After 12 months of hard work and unstinting research, we are ready to form 4 more strategic alliances with Companies that want to work with us to implement this scheme. We are looking for a 3 month commitment from these Partners during which we will finalise the recognition of their Coaching Culture."

All of those interested in the Awards scheme should contact Martin Mitchell, Head of Marketing, PR and Sales- marketing@the-eci.org.

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The European Coaching Institute (ECI), Europe's Accreditation Body for Coaches and for Coach Training Providers, is an independent organisation with an international focus to build, maintain, and work with European Standards and Ethics to promote best practice and raise awareness, while providing value added benefits to it's members.