



News Release

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FOR IMMEDIATE RELEASE

Coming Soon to the IIC - Webinars On Demand

Within the past few weeks, the **International Institute of Coaching** has been very busy revamping the way they present the Coaching world with live, online Webinars. One of the many new changes coming to **The IIC's Live Webinar Events** will be the option to **download any of these Webinars one week after the live event.**

This "Webinars On Demand" service will be provided through the **International Institute of Coaching's Homepage**. If you hold any paying membership with **The IIC**, these videos will be available for free! If you are a non-member, they will still be available for download, but each will be downloaded by paying a small fee. This is a great incentive to **become a member of The IIC!**

Each new Webinar video will be **available for download in a variety of formats**. So, if you miss or can't attend the live event, you can download a full length video version one week after the live event occurs. There will be video formats for use on your home computer, laptop, ipod video, or even your iphone/video capable smartphone! This will allow you to **watch the Webinar any time you want, at your convenience.**



.MP4

Video file that will play on iphones, ipod videos, and most video-ready smart-phones



.MP3

Audio file capable of being listened to on any MP3 Player



.MOV

Video file that plays with the Quicktime Media Player



.AVI

Video file that can be played in a variety of current media players including Windows Media Player 11 and VLC Media Player

If you want to learn about Professional Coaching, identifying and accomplishing your own goals, and what Professional Coaching can do for you, please [visit our website](#).



In 1999 a group of concerned coaches came together to establish the IIC, originally formed as the ECI, under the leadership of Ben Botes as the original founder and CEO. Ben was ably supported by Aina Egeberg who was head of Erikson Coach Training in the UK. The initial focus was on life coaching but this was quickly changed to embrace [all areas of coaching](#), including Business, Executive, and Corporate of coaching. The current [President and Vice President](#) joined in 2002 and stepped into their leadership roles a year later.

Find us [online](#), and be part of the Professional Coaching community!



Kind Regards,

Steve Breski

Communications Manager

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Coaches and Coach Training Providers Accreditation Body
creating excellence in the coaching profession

The International Institute of Coaching, is an independent organisation with an international focus to build, maintain, and work with International Standards and Ethics to promote best practice and raise awareness, while providing value added benefits to its members.

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