



Press Release for immediate release

December 2009

The European Coaching Institute becomes International Institute of Coaching

The European Coaching Institute, one of Europe's leading accreditation organisations for coaches and coach-training providers, is proud to announce a change of name to the **International Institute of Coaching**.

On announcing the organisation's new name, at the official webinar launch Gerard O'Donovan, President, said "I am immensely proud to announce the Institute's new name, which reflects the massive global expansion which has occurred in the last twelve months. For some time the Institute has been represented in countries far outside Europe and therefore it is appropriate that the name reflect this expansion. This new development is also in line with our Vision to be internationally recognized as the leading governing body in the coaching industry for ethical and responsible coaching and business practices".

The launch recording and slide show can be viewed at the new style International Institute of Coaching web site <http://www.internationalinstituteofcoaching.org/index.php>

The **International Institute of Coaching** will continue with its core mission to accredit coach training schools and individual coaches world-wide to elevate the success of the coaching industry by being a role model organisation promoting values such as respect, compassion, inclusiveness and faith in humankind.

The Institute's members are dedicated to using their coaching and leadership skills to contribute greatly to the creation of an enlightened world where individuals are more conscious by tapping into their real power. They will continue to work tirelessly to ensure all members feel safe at home within the IIC community and empower each other's success by sharing their skills and knowledge.

Bonhag Consulting joins the Operations Team as the Management division of the IIC.

As a result of these exciting world wide developments, the Volunteer teams are expanding with many new member/volunteer roles being created. Anyone interested in becoming a volunteer should visit <http://www.internationalinstituteofcoaching.org/volunteers.php> to see what teams are available and where best your skills and talents would fit in.

Note to Editors

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creating excellence in the coaching profession

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