

# News Release

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## FOR IMMEDIATE RELEASE

### **IIC Offering Downloadable Webinar Series This Summer**

Within the past months, the International Institute of Coaching has been working hard to update many of the services and features they provide. Downloadable Webinars has been one system the International Institute of Coaching has been working hard to put into place.

Coming in mid-August, the IIC will be providing it's first batch of downloadable Webinars. It will be a series of 5 Webinar videos focused around skill-building in the coaching world and community. Members of the IIC will be offered the entire package of 5 Webinar videos for free. Members will be able to download the series and watch each individual video at their leisure. Non-members will be able to obtain the video series by donating a nominal fee to the International Institute of Coaching.

The Topics of the International Institute of Coaching's Summer Skill-Building Webinar Series are as follows:

- Keys to Positive Thinking
- Time Management and Reducing Stress
- Motivation and Motivating Others
- Winning and Succeeding without Trading Others in the Process
- Team Coaching for People Managers and Dynamic Workplace Changes

Each Webinar Video will be presented by a different Noble Manhattan affiliated coach. Around an hour a piece, this series of Webinar videos should prove to hold over 4 hours of exciting educational material. You can stay constantly updated about the International Institute of Coaching on Facebook by visiting the [IIC Fan Page on Facebook](#)

**If you want to learn** about Professional Coaching, identifying and accomplishing your own goals, and what Professional Coaching can do for you, please [visit our website](#).

In 1999 a group of concerned coaches came together to establish the IIC, originally formed as the ECI, under the leadership of Ben Botes as the original founder and CEO. Ben was ably supported by Aina Egeberg who was head of Erikson Coach Training in the UK. The initial focus was on life coaching but this was quickly changed to embrace [all areas of coaching](#), including Business, Executive, and Corporate of coaching. The current [President and Vice President](#) joined in 2002 and stepped into their leadership roles a year later.

Find us [online](#), and be part of the Professional Coaching community!

Coaches and Coach Training Providers Accreditation Body  
creating excellence in the coaching profession

The International Institute of Coaching, is an independent organisation with an international focus to build, maintain, and work with International Standards and Ethics to promote best practice and raise awareness, while providing value added benefits to its members.

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