



The Inaugural ECI Australasian Coaching Conference, Sydney 2008. Sponsored by askacoach.com

## SPECIAL EVENT INVITATION KEYNOTE BY SIR JOHN WHITMORE **Raising Our Game: The Challenges and Opportunities for the Coaching Profession**

FRIDAY 21<sup>ST</sup> NOVEMBER 6PM – 7:30PM

Coaching has come a long way in its 20 year life, and it is now widely accepted and sought after in the world of work, but are we becoming complacent, are we missing great opportunities?

Globalisation, instant communication, terrorism, economic instability and climate change are challenging our leaders like never before and how willing, but more importantly, how able are we to provide the support that is so urgently needed.

Yes, we work on their agenda but is that enough? Where is our knowledge, and what is our responsibility and range of skills to cope well with big issues? Furthermore the huge institutions of education, of healthcare, of local government, the police, the armed forces in different parts of the world are all waking up to the need for a new management and leadership style based on coaching. Who has the capacity and capability to meet these needs which demands the ability to work with large numbers?

I will raise these and other important and urgent issues facing the coaching community and explore how we can get better prepared to become a mature profession.

# The Future of Coaching: Embracing the Opportunities of the 2010s



You're invited to the Inaugural ECI Australasian Coaching Conference  
November 20-22, 2008  
Sydney Australia

Here's a quick snapshot of all that's included:

- Thursday 20<sup>th</sup> November – Pre-Conference Workshop – “Thought Leaders Brainstorm” facilitated by Noel Posus
- Thursday 20<sup>th</sup> November – Welcome Dinner with Keynote by Peter Webb – “Coaching for Wisdom”
- Friday 21<sup>st</sup> November – The Conference Day!
- Friday 21<sup>st</sup> November – “A Special Evening with Sir John Whitmore!”
- Saturday 22<sup>nd</sup> November – Post-Conference Workshop – “Mastery of Self, Coaching, Business and Industry” facilitated by Noel Posus

To download a full version of the Conference Invitation Pack as well as to secure your spot at this breakthrough event, please visit:

[www.europeancoachinginstitute.org/conference\\_2008](http://www.europeancoachinginstitute.org/conference_2008)

We are incredibly grateful to have as our special guest, **Sir John Whitmore**, one of the foundational figures in the coaching industry.

He is the Executive Chairman of Performance Consultants and is a pre-eminent thinker in leadership and organisational change and works globally with leading multinational corporations to establish coaching management cultures and leadership programmes.

He has written five books on sports, leadership and coaching, of which ***Coaching for Performance*** is the best known and widely considered to be the very first book published on the subject of coaching as we know it today.

He is the recipient of many awards including an honorary doctorate by the University of East London for his contribution to the coaching industry – the only such honour of its kind to be awarded.

**This event is free to all conference day attendees.**

**If you're not able to make the conference **AND** would like to attend this special event, please email Noel Posus directly on [noel@askacoach.com](mailto:noel@askacoach.com).**

**The investment is only A\$25.00 inc GST.**

**A separate invoice for this event will be processed versus booking through the website. Cash payments can be accepted on the night but bookings in advance required.**